



March 7, 2011

Sugar Festival Raising Cane Rodeo Sponsor:

The Sugar Festival Committee has once again chosen the Hendry County Fair and Livestock Show Arena to hold the "Raising Cane Rodeo and Dance". Working with you and your organization we plan to have an even better event than we did in 2010.

The schedule for this year's rodeo has changed from one to two days with the addition of youth only on Friday night. We will have the ever thrilling Bull riding again this year on Saturday as the teams from the area battle it out to become the Raising Cane Champions!

Your sponsorship will once again provide for the Rodeo to keep in the spirit of the free entertainment associated with the Sugar Festival. For Platinum, Raising Cane and Corporate Sponsors; If you are able to commit before the 14th of March you will be able to be listed in the Sugar Festival booklet which is distributed weeks before the event and daily during the festival free of charge. We will also be flying banners the day of the event and distributing posters throughout the state of Florida starting March 14th.

Thanks in advance for your support,

Karson Turner

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